



Dennis S. Hudson III: Chairman & Chief Executive Officer

BACKGROUND: Dennis “Denny” S. Hudson, III, serves as Chief Executive Officer and Chairman of the Board.

EXPERIENCE: Denny has more than 35 years of banking experience, was named Chairman of Seacoast Banking Corporation of Florida in July 2005, has served as Chief Executive Officer of the Company since June 1998, and as Chairman and Chief Executive Officer of Seacoast Bank since 1992.

Denny serves as a Director and member of the Audit and Compensation committees for Chesapeake Utilities Corporation and is actively engaged in the community serving on the boards of the Community Foundation for Palm Beach and Martin Counties and the Visiting Nurses of Florida. He has previously served on a number of other boards including the Miami Branch of the Federal Reserve Bank of Atlanta.

EDUCATION:

BS – Finance, Florida State University

MBA – Florida State University

LOCATION: Stuart, Fla.



Chuck Shaffer: EVP, Chief Financial Officer

BACKGROUND: Chuck Shaffer is Seacoast's Chief Financial Officer and Head of Strategy. His responsibilities include leading the Bank's strategic execution to deliver shareholder value as it transforms to a customer centric organization.

EXPERIENCE: Former Head of Community Banking (retail, small business, wealth, alternative sales, and strategy team), Corporate Controller, SEC compliance, and financial planning.

EDUCATION: Graduate of the Advanced Management Program (AMP) at the University of Pennsylvania's Wharton School of Business

MBA - University of Central Florida

BS - Finance, Florida State University

BA - Accounting, Florida Atlantic University

LOCATION: Stuart, Fla.



Mike Sonego: EVP, Residential Lending & Wealth

BACKGROUND: Mike Sonego is Seacoast's Executive Vice President of Residential Lending and Wealth Management.

EXPERIENCE: Mike has more than 30 years of banking experience including regional/national leadership roles in Retail, Wealth Management and Mortgage, including Program Director for Retail Investments at First Merit Bank, and National Sales Manager at Bank One Mortgage.

EDUCATION: BA – Business Administration, Western Michigan University
MA - Finance, Walsh College

LOCATION: Stuart, Fla.



Chuck Cross: EVP, Commercial Banking

BACKGROUND: Chuck Cross has served as Executive Vice President of Seacoast's Commercial Banking since 2012. His responsibilities include management of all commercial lines of business including Commercial Banking, Seacoast Business Funding, Seacoast marine Finance and Treasury Management.

EXPERIENCE: Nearly 40 years of executive level commercial banking experience including Market Leader for EverBank in Palm Beach county. Prior to that, he held various positions within Bank of Florida including CEO of Bank of Florida Palm Beach County. Chuck has also worked with J.P. Morgan Trust, Wachovia Bank, NationsBank and Barnett Bank.

EDUCATION: BS - Business Administration, University of Florida

LOCATION: Stuart, Fla.



Dan Chappell: EVP, Chief Human Resources Officer

BACKGROUND: Dan Chappell has been Seacoast's Chief Human Resources Officer since 2014.

EXPERIENCE: Human Resource executive at Bank of America for 10 years with senior roles at Right Management Consultants, Avaya Communications, Honeywell International, Cytec Industries and Sonoco Products.

A champion for Diversity and Inclusion (D&I), Dan led the Global Human Resources D&I council at Bank of America and also served on the Enterprise Diversity and Inclusion Senior Executive Forum.

EDUCATION: BS, LaSalle University

LOCATION: Stuart, Fla.



Julie Kleffel: EVP, Community Banking Executive

BACKGROUND: Julie Kleffel is Seacoast's Community Banking Executive overseeing all retail and business banking functions for the organization. She previously served as Seacoast's Small Business Banking Leader and is a fourth generation Central Florida native.

EXPERIENCE: She was Executive Vice President and Commercial Sales Leader at BankFIRST prior to its acquisition by Seacoast. Before that she was Assistant Vice President at AmSouth Bank. Julie has more than 20 years of overall banking experience, including all areas of retail, small business, treasury sales, commercial and government lending as well as enterprise leadership and coaching performance sales cultures.

EDUCATION: ABA Graduate School of Commercial Lending, ABA Stonier Graduate School of Banking – Wharton School of Business, The Center for Creative Leadership Program -Eckerd College, Certified Lender Business Banker - Institute of Certified Bankers

LOCATION: Orlando, Fla.



Jeff Bray: EVP, Technology & Operations

BACKGROUND: Jeff Bray is the Technology and Operations Executive responsible for the day to day execution of Seacoast's operations, technology, information security, customer support center and facilities management as well as the implementation of key change programs.

EXPERIENCE: Twenty years experience leading high performing teams in a fast-paced environment, including President of the eChannel Division at DFC Global based in Atlanta, Georgia, where he focused on expanding the market for digital lending in North America and Europe, as well as executive roles with Bank of America, Capital One Financial and General Electric.

EDUCATION: BS, United States Military Academy at West Point

LOCATION: Stuart, Fla.



David Houdeshell: EVP, Chief Risk Officer

BACKGROUND: David Houdeshell is the Chief Risk Officer overseeing enterprise risk management programs, including credit risk, regulatory compliance, anti-money laundering programs, and risk analytics. He has been with Seacoast for more than eight years.

EXPERIENCE: Thirty-four years experience spanning credit, quantitative analysis, product development, systems design, and risk management practices. Prior to joining Seacoast, he served The South Financial Group as Credit Administration Executive and Director of Credit Portfolio Risk Management, and Bombardier Capital as Chief Credit Officer, and Bank of America and Barnett Banks in various roles including credit, compliance and technology and process improvement.

EDUCATION: BS - Finance, Florida State University
MBA - ABA's Stonier Graduate School of Banking

LOCATION: Stuart, Fla.



Amie Seymour: EVP, Chief Technology Officer

BACKGROUND: Amie Seymour is Seacoast's Chief Technology Officer responsible for the development and execution of the bank's overall technology roadmap, focusing on IT strategy, risk/security, data management and strategic partnerships.

EXPERIENCE: Previously the Chief Information Officer at DFC Global, where she was instrumental in integrating various acquired companies and supporting lending businesses in eight countries. In addition, Amie has held IT executive positions at Raymond James, as well as served as Vice President for Capital One Financial's credit card division.

EDUCATION: BS, Mary Baldwin College
MS - IT Management, University of Virginia

LOCATION: Tampa, Fla.



Jeff Lee: EVP, Chief Marketing Officer

BACKGROUND: Jeff Lee is the Chief Marketing Officer. His responsibilities include driving growth by developing and executing strategic and tactical marketing plans for the bank as well as leading the bank's broader transformation through the strategic utilization of technology, data and analytics. Jeff is also actively involved in investor relations for the bank.

EXPERIENCE: Prior to joining Seacoast, Jeff was the Director of Digital Marketing and Analytics at BGT Partners (since purchased by PwC), Director of Interactive Marketing with American Express International and Senior Director of Digital Audience Development for Bonnier Corporation.

EDUCATION: MBA - University of Florida

LOCATION: Stuart, Fla.



Joe Forlenza: EVP, Chief Audit Executive

BACKGROUND: Joe Forlenza is the Chief Audit Executive and joined Seacoast in late January 2017.

EXPERIENCE: Thirty-five years of experience as a seasoned financial services executive with expertise in capital markets, banking, risk management, treasury, valuation, and internal audit. Prior to joining Seacoast, Joe served as Managing Director and Chief Audit Executive of Treasury and Real Estate at GE Capital. Prior to GE Capital, Joe was Chief Audit Executive for Citigroup Global Markets Inc., led Citigroup's Global Risk and North America Markets division Audit teams.

Certified Public Accountant

EDUCATION: BS - Business Administration and Public Accounting, Pace University, NY

LOCATION: Stuart, Fla.